

APPLE WATCH

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Apple WATCH
SERIES 4



Apple WATCH | Nike +
SERIES 4



Apple WATCH | HERMÈS
SERIES 4



Apple WATCH
SERIES 3



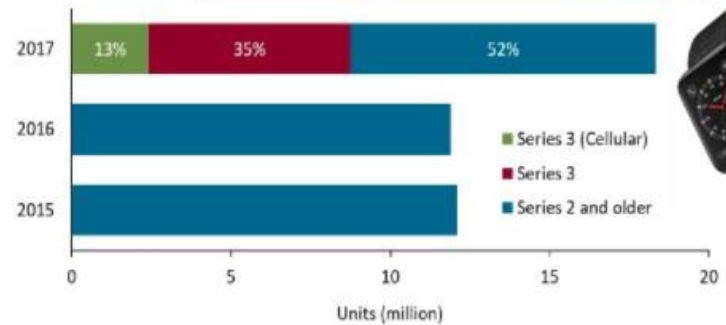
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Apple ships record number of smartwatches in 2017

Cellular-connected Series 3 reach 2.4 million shipments to date

Worldwide Apple Watch estimates, 2015 to 2017



Source: Canals estimates, Wearable Band Go-To-Market Analysis, February 2018